

The Future of Solid Waste and Recycling

Shifting purchasing patterns, maximizing re-use, etc.

Presented By: Ernie Hoch

The Future of Solid Waste and Recycling

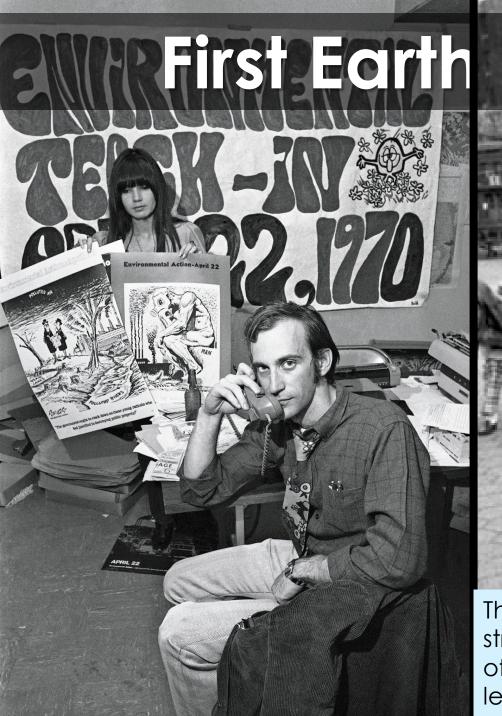
Timeline:

- Until the early 20th century we reused and recycled everything possible, food scraps even in large city went to feed animals.
- 1950-By the mid century, we began to substantially increase our waste generation.
 Landfills began to be established in every community.
- 1965 Solid Waste Disposal Act (SWDA)
- 1970 Earth Day / The Environment and Recycling
- 1976 RCRA
- 1989 EPA said we were running out of landfill space
- 1991 Subtitle D established for all future landfills
- 2000 100's of landfills in every State
- 2021 Substantially fewer landfills with a move to larger landfills
- 2022 And Beyond



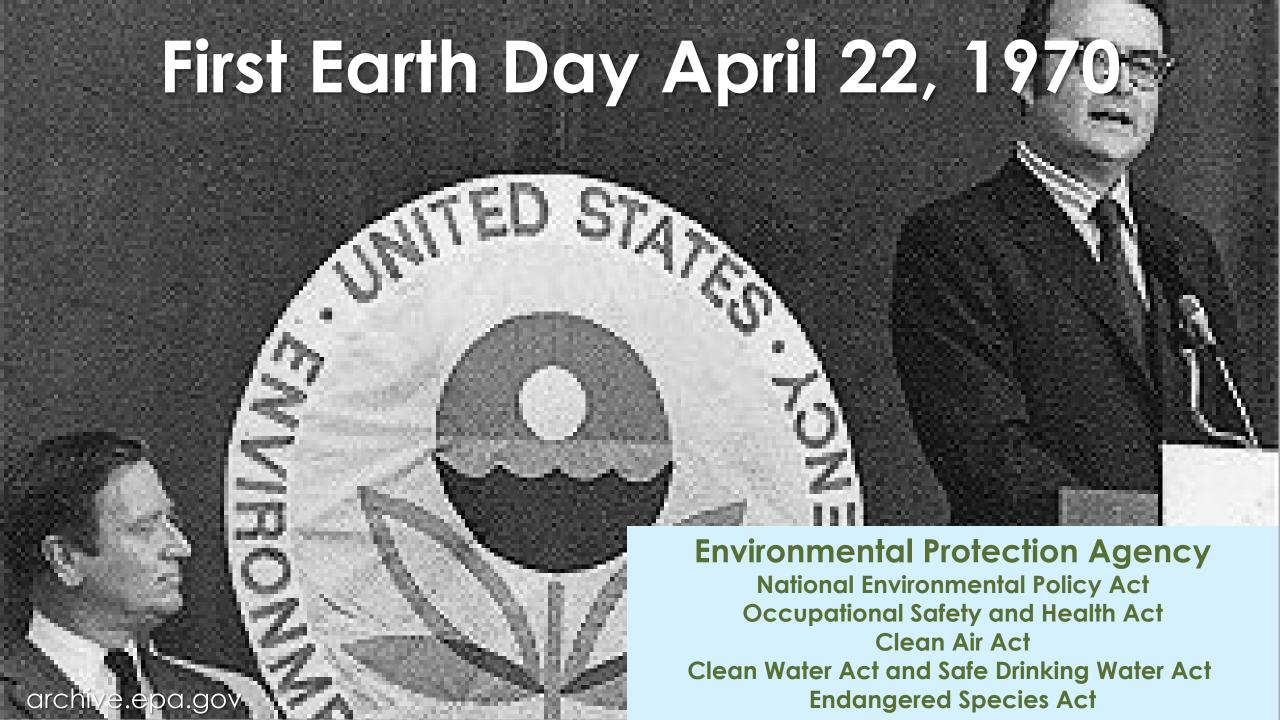
Senator Nelson announced the idea for a teach-in on college campuses to the national media, and persuaded Pete McCloskey and Denis Hayes to organize campus teach-ins and they choose April 22, a weekday falling between Spring Break and Final Exams, to maximize the greatest student participation.

Senator Gaylord Nelson – alumnipark.com





The First Earth Day inspired 20 million Americans to take to the streets, parks and auditoriums to demonstrate against the impacts of 150 years of industrial development which had left a growing legacy of serious human health impacts.



Resource Conservation and Recovery Act

RCRA

RCRA was signed into law **on October 21, 1976** to address the increasing problems the nation faced from our growing volume of municipal and industrial waste.

Subtitle D (Subpart A) affects new, existing and lateral expansions of Municipal Solid Waste Landfills, April 9, 1994

Virginia House Bill 1205



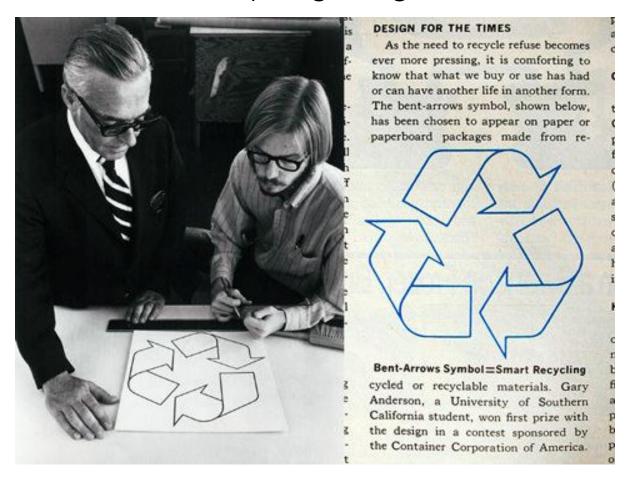
Introducing William K. Reilly, EPA's New Administrator

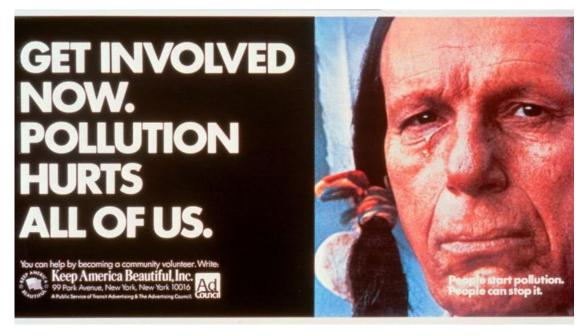


Garbage Crisis?

Changing Behavior

Gary Anderson's three arrow recycling design





Keep America Beautiful Ad





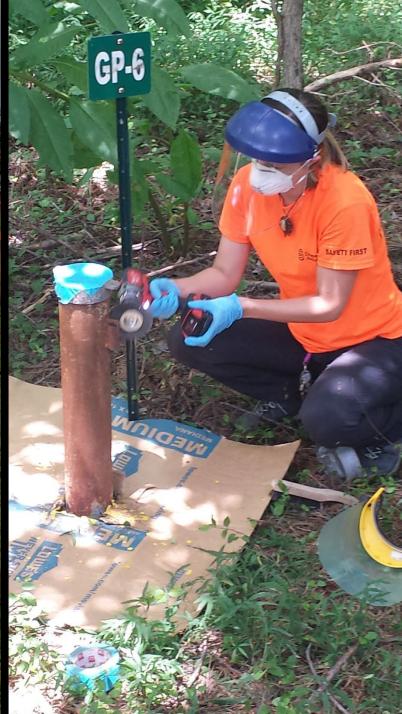




Landfills Today

Landfill Siting Landfill Liners Construction Design Standards Leachate Management Groundwater Monitoring Corrective Action Air Emissions / Landfill Gas Stormwater Management Prevent Haz Waste Daily cover Secure Facilities Record Keeping Operator Training Closure Post Closure Financial Assurance







Part of The Problem is Consumption

Humans have consumed more resources in the past

50 years

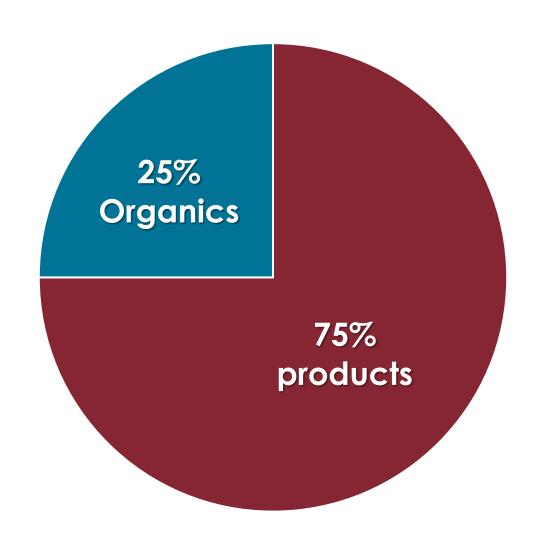
than in all of our previous history

Between 1960 and 2008 consumption in the US has nearly tripled





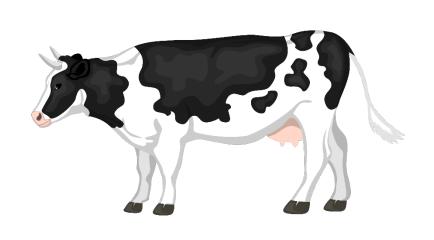
What Do We Throw Away



The average American generates



4.4 pounds of trash per day



1,606 pounds per year



As tall as the Leaning Tower of Pisa 192 ft³

But only recycles or composts 1/3 of that waste

The average office worker's waste generation





Zero Waste Approach

More than just recycling - Recycling is the last resort

Using a zero waste approach means:

Preventing waste from occurring in the first place

Pre-planning for materials that must be managed and ultimately disposed of

Assessing the type and amount of these materials

Seeking out practical ways to reduce, reuse and/or repurpose significant amounts of

material

Composting as much as possible

Recycling as much as possible



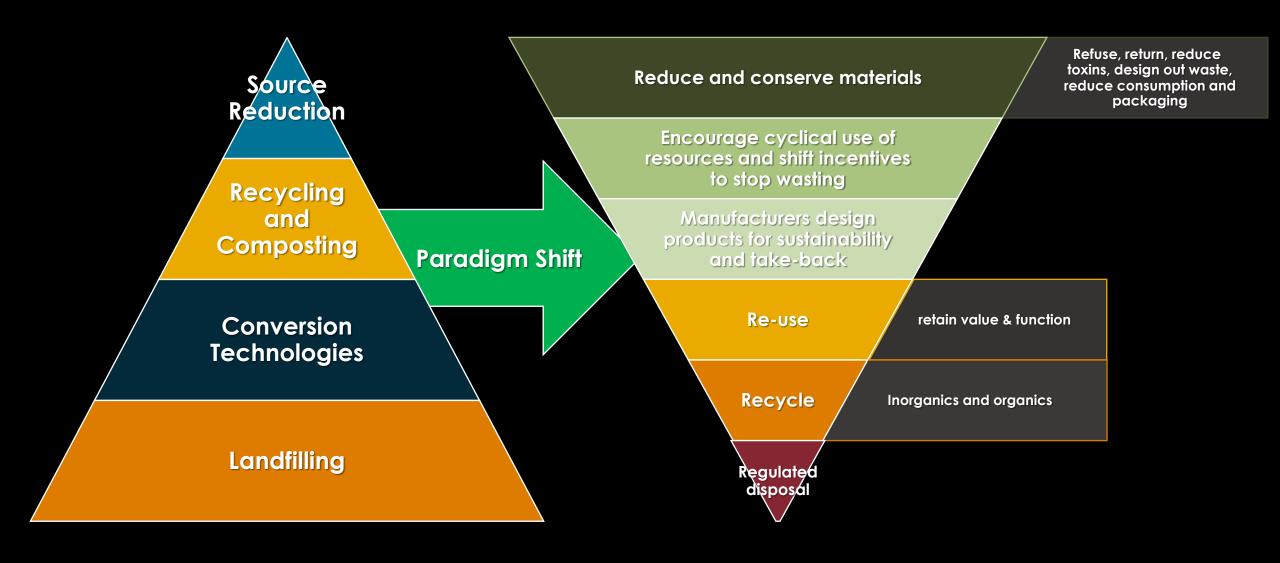






Conducting these actions **locally** or within the nearby region

Solid Waste 101 - The Hierarchy



Most Preferred

Source Reduction

Reduce the volume of surplus food

Feed Hungry People

Donate extra food to food banks, soup kitchens, and shelters

Feed Animals

Divert food scraps to animal food

Industrial Uses

Provide waste oils for rendering and fuel conversion and food scraps for digestion to recover energy

Composting

Create a nutrient-rich soil amendment

Landfill / Incineration

Last resort to disposal

eferteo



Others moving in this direction

Baltimore launches plan to get to 'zero waste,' starting with closure of city trash incinerator







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your ITSM practices

A coalition of environmental and community groups and half a dozen Baltimore City Council



Distillery Example of Reuse Highest and Best Use





Sierra Nevada Brewing Company

Their Chico, CA brewery was certified as platinum-level zero waste company by the U.S. Zero Waste Council in 2014. Their plant in Mills River, North Carolina is Platinum Certified.

Sierra Nevada claimed to save more than \$5 million when they kept 99.8 to 100% of their waste out of landfills

Sierra Nevada sends all of their used brewing ingredients (roughly 150,000 pounds of malted barley and 4,000 pounds of hops daily) to local cattle and dairy farms to be repurposed as feed.

Their Chico, CA brewery is home to the first Hot Rot composting system in the U.S. and has turned more than 5,000 tons of organic waste into usable compost since 2010.

Sierra Nevada uses the HotRot compost in their own fields and gardens but they also utilize a local composting company near their brewery in Mills River, NC.

Walmart





Recycle, repurpose, reuse

Walmart compiles disposal and recovery data for 50 separate waste categories, such as cardboard, paper, aluminum, plastic bags and more.



50 separate waste categories



Donated food

In 2013, Walmart stores/clubs donated 571 million pounds of food – the equivalent of 368.6 million meals – to local food banks and hunger relief organizations, like Feeding America.

Reused organic material

Walmart worked directly with suppliers to turn 56 million pounds of recovered cooking oil into bio-diesel, soap or a supplement for animal feed.



56
million pounds of recovered cooking oil

Toyota

In 2013, Toyota became a founding member of the U.S. Zero Waste Building Council.

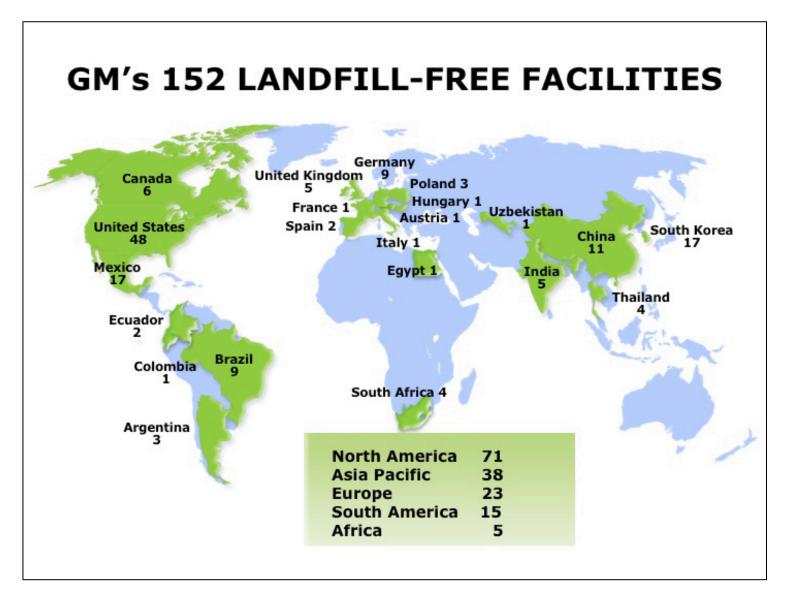
By 2015 Toyota of North America reduced, reused, and recycled its way to a 96% decrease in total non-regulated waste production.

The 96% waste reduction mentioned above equates to roughly 900 million pounds that would have been sent to landfill.

Toyota currently has 27 North American facilities that meet the U.S. Zero Waste Building Council definition of a zero waste site (10 of the 27 facilities are manufacturing plants).

General Motors

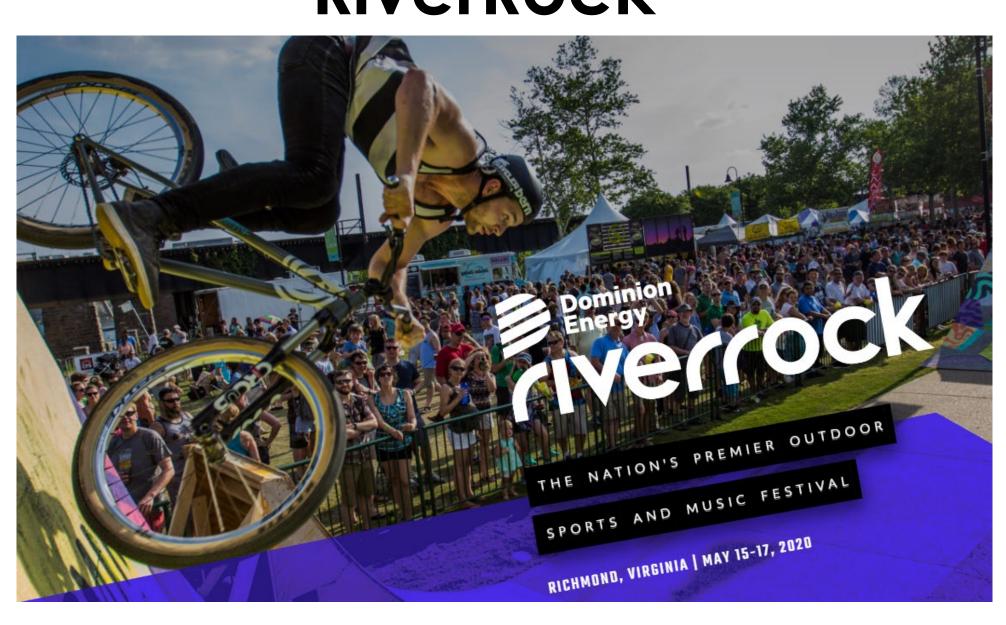
As of 2016, General Motors had 152 zero waste facilities. They credited this success to their employees, recycling, reusing and converting waste to energy, and developing products from recycled materials.



Bonaroo Music Festival



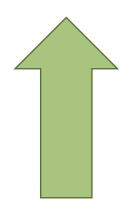
RiverRock



Commitment To Zero Waste Requires



Cultural Change



Continuous Improvement





Familiarity with Waste Stream

Planning For 100% Diversion

Evaluate Details of Operations

- Tracking waste to identify solid waste diversion and costs
- Review purchasing records and service contracts
- Waste audit to summarize existing systems, manufacturing processes, and material streams.
- Evaluation of internal policies, programs and infrastructure.



Planning For 100% Diversion

Develop Zero Waste Plan

- Implementation strategies and zero waste policies, including
 - New Rules
 - Mandatory Recycling
 - Product Stewardship
 - Comprehensive Outreach
 - Technical Assistance
 - Training
- Economics and funding
- Required personnel, service opportunities, and/or infrastructure
- Timeline with realistic milestones
- Setting goals



Planning For 100% Diversion

<u>Implement Zero Waste Plan</u>

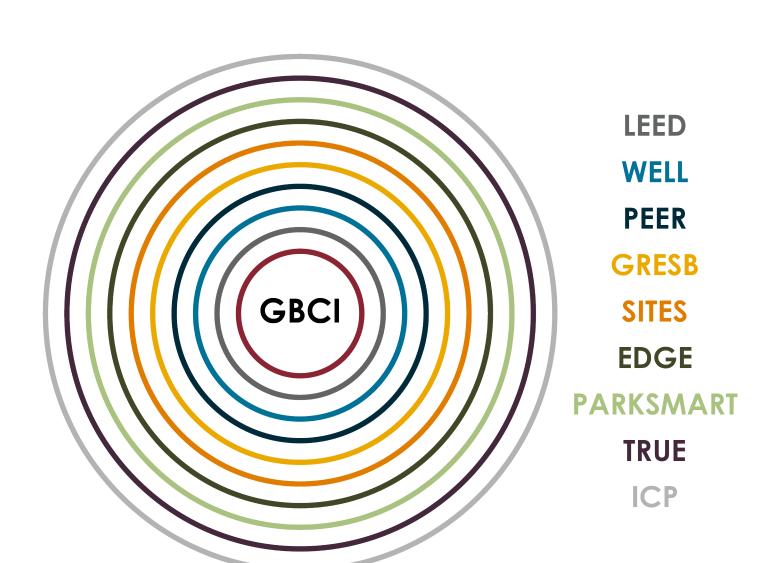
Requires:

- Commitment to continuous improvement
- Continual review of practices and policies
- Employee training and total participation
- Celebration of successes!



Who Certifies?

- GBCI Green Business Certification, Inc.
- Premier organization independently recognizing excellence in green business industry performance and practice globally.
- Similar to the LEED certification process only focused on the waste stream





How will you make a Lasting Positive Impact to our Environment

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